



Press Release

JOBBO Introduces New Multi-card Readers Featuring a Unique Media Card Storage Space and “Cube” Design

Affordable new card readers/writers provide compatibility with up to 70 different types of media cards

Gummersbach, Germany (January 18, 2010) – JOBBO AG announces the addition of several new multi-card readers/writers to their line of media card readers. New today are the High Speed Multi-card Readers/Writers and Storage Boxes **JOBBO Cube CF** (68-in-1) and **JOBBO Cube HUB** (57-in-1) and the 70-in-1 Standard High Speed JOBBO USB Multi-card Reader/Writer.

Both the JOBBO Cube CF and JOBBO Cube HUB are available in choice of black or white and feature a unique internal space capable of safely storing several media cards in one convenient location. Each Cube unit is compatible with all major Memory Stick (MS), Secure Digital (SD) and Smart Media cards. In addition, the new JOBBO Cube CF features compatibility with all major Compact Flash (CF) cards and is capable of storing up to six CF cards or 10 SD cards. The new JOBBO Cube HUB features 2 USB HUB ports instead of the CF card slot. The JOBBO Cube HUB is capable of storing up to eight SD cards.

“With the introduction of these uniquely-styled and very affordable new combination media card readers, writers and storage boxes, the JOBBO Cubes provide consumers with convenient media card storage right where they need it,” said Johannes Bockemuehl-Simon, JOBBO’s CEO. “And beyond media card storage capabilities, if someone needs a card reader and a few extra USB HUB ports, the Cube HUB is right for them. Or if a user has several Compact Flash cards, among other media cards, the Cube CF is perfect. And our new standard model 70-in-1 USB Multi-card reader/writer provides the versatility many users are looking for. Anyone using any of these new JOBBO media card readers can rest assured that their data can be quickly and easily transferred.”

JOBBO Cube CF (68-in-1) and Cube HUB (57-in-1) Specifications

Hot-Swapping	Supported
Plug and Play	Supported
Max Speed	Up to 480 Mbps with USB 2.0
Power	No external power required
Interface	USB 1.1 and 2.0 compliant
Operating System Support	Windows 98, 98SE, 2000, ME, XP, 7, Mac OS 9.0 or later
Mass storage Driver support	Windows ME, XP, 7, Mac OS 10 or later
Driver	Driver free in Windows 7/ XP/ ME, Mac OS 10 or later
Dimensions of integrated media card storage space (W/L/H)	
	Cube CF 25 x 40 x 34 mm; space for 6 CF or 10 SD cards
	Cube Hub 22 x 40 x 34 mm; space for 8 SD cards
Dimensions (W/L/H)	6 x 6 x 6 cm
Unit Weight	102g
Package Content	Cube Reader, external USB cable

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JOBBO 70-in-1 USB Multi-card Specifications

Hot-Swapping	Supported
Plug and Play	Supported
Max Speed	Up to 480 Mbps with USB 2.0
Power	No external power required
Interface	USB 1.1 and 2.0 compliant
Operating System Support	Windows 98, 98SE, 2000, ME, XP, 7, Mac OS 9.0 or later
Dimensions (W/L/H)	18.3 x 98 x 58.5 mm
Unit Weight	65 g
Package Content	Reader, external USB cable

These JOBBO Media card readers/writers will be available immediately. The JOBBO Cube CF and Cube HUB will be available for €19.99 (MSRP). The 70-in-1 Standard High Speed JOBBO USB Multi-card Reader/Writer will be available for €14.99 (MSRP).

About JOBBO AG

JOBBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBBO has created standards within the imaging industry. For example, JOBBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBBO equipment.

JOBBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. In 2008 JOBBO celebrated its 85th anniversary and 30th time at photokina which took place in Cologne, Germany. Continuous close interaction with photo dealers and end users has been critical in making JOBBO an indisputable market leader in the world of photography.

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