

Datum: 19.01.2006

## **Press Release 01-01/2006**

JOB AG

### **GIGA Vu PRO evolution**

**Mobile photo-hard drive with exciting and unique photo features first to be shown at PMA 2006**

**JOB/DIGEPRINT announce digital Minilab at PMA 2006**

**Gummersbach.** JOB AG Germany introduce with GIGA Vu PRO evolution the next generation of mobile storage devices with exciting photo features for every consumer and prosumer. The resolution of digital cameras increases day by day. As technology advances, camera manufacturers offer higher and higher resolution at lower and lower prices. However, along with this advance in resolution and quality comes the need for more digital storage capacity. Fast, large memory cards work for today but soon even their storage capacity is too small.

To allow you to store your images comfortably, safely and economically, JOB offers an alternative: the GIGA Vu PRO evolution.

#### **Advanced Professional Features**

At last there is a portable storage device developed specifically to meet the needs of the professional photographer. **The JOB GIGA Vu PRO evolution** is the ultimate multi-media, photo copier and image viewing system. This high-quality digital album with hard drive storage and a built-in memory card slot for CompactFlash and MicroDrive (all other memory card types via adapter), was designed for digital camera users that want the most advanced digital storage and display features. **The JOB GIGA Vu PRO evolution** offers optimized professional photo functions including real RAW file decoding, super Hi-Speed downloading of files to and from your computer, and razor sharp image viewing capability. With vast storage options up to 120 GB, this unique, compact, one-of-a kind digital accessory is a must have for serious minded photographers. Instantly free up precious space on your memory card. When you're on location or traveling, this digital camera companion is ideal as a permanent secure storage system for your professional pictures. It is also an easy-to-use portable media player that you can take anywhere, enjoying your favorite photos, videos and music anytime. **The JOB GIGA Vu PRO evolution** is the choice of professionals than want the very best.

#### **Brilliant Colors with Enhanced Detail**

**The JOB GIGA Vu PRO evolution** features a big 4" Color TFT display allowing you to instantly view your digital pictures with power zoom and in many formats, including RAW. Enjoy your photos in bright brilliant color and vivid detail. In addition, this unique digital player offers TV-out for showing and controlling pictures directly on a television (incl. plasma or HDTV) or projector. When used as a media player, even MPEG 1, MPEG 2, MPEG 4, DVIX and MP3 music files can be played on the **JOB GIGA Vu PRO evolution** with video and sound. It is also WAV compatible. Copy, store, view, print and present your photos easily and without a PC. You can even use the OTG feature to connect the **JOB GIGA Vu PRO evolution** to other stand-alone USB devices such as digital cameras, printers, MP3 players, card readers, etc. Get the **JOB GIGA Vu PRO evolution** today because your professional photos deserve to be captured with the absolute highest quality photo storage system.

## Special Photo Features

The **JOB GIGA Vu PRO evolution** is the only portable storage device that offers *real* RAW File Decoding indicating not only the JPEGs of a digital photo, but actually displaying the real and true RAW data. And with its power zoom feature, a photo pixel can be indicated perfectly as a screen pixel. When sharing your photos with family and friends, adding background music or creating a stunningly vivid slideshow is quick and easy. Your pictures will look better than traditional prints, even in bright sunlight. In addition, the **JOB GIGA Vu PRO evolution** conveniently displays histograms and channel views as well as highlight detection. No doubt, this is the ultimate tool for professionals!

The prizes will be around 499 EUR for 40 GB and 699 EUR for 80 GB. The product will be available in March 2006.

JOB and Partner DIGEPRINT also announce **brandnew digital Minilab** first to be shown at PMA 2006 **Booth number: 2624-2**.

## Company Profile:

JOB is a family owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain our keys for continuous success in times of vast technological changes, growing markets, and globalisation.

Through innovation and ingenuity JOB has created standards within the imaging industry. For example, JOB created the product class of small-volume, high-quality photo processors.

Johannes Bockemühl, photography pioneer and founder of the company, first presented JOB equipment at the trade show "Leipziger Messe".

Interaction with our customers and end users has been an important key for making JOB a market leader in the world of photography. JOB is present at all major international and national trade shows – never losing touch with the customers. Effective dialogue enables us to build our success on our customer's success and satisfaction.

NASA pictures of the first flight to the moon (Apollo 11) were processed using JOB equipment.

A modern, lean corporate structure, the change from a family-owned business to a Corporation and offices in Germany and Ann Arbor, MI, USA are all evidence of our dynamic approach to the global markets in which we compete.

You will find additional information and images at our homepage:

[www.jobo.com/jobolab](http://www.jobo.com/jobolab) or [www.jobo.com](http://www.jobo.com)

Further information can be obtained from:

Jobo AG

Michaela Dietrich

Koelner Strasse 58

D – 51645 Gummersbach

Tel : 0049 22 61 / 5 45 - 41

Fax : 0049 22 61 / 5 45 - 42

Email : [m.dietrich@jobo.com](mailto:m.dietrich@jobo.com)

Home : [www.jobo.com](http://www.jobo.com)

**JOB AG, Print free of charge; Kindly send voucher copy, Tel: 0049 2261 / 54541, Fax: 0049 2261/ 54542**