

October 15, 2007

## **Press release**

### **JOBO announces the new GIGA one ultra Image Storage Device**

*Affordable new portable image storage unit features ultra quick download speed and is available in four different storage capacities up to 200 GB*

**Gummersbach, Germany** – JOBO AG announces today the new GIGA one ultra portable image storage device featuring an ultra quick download speed of up to 5.47 MB per second (more than twice as fast as the JOBO GIGA one) and 1 GB of data in about three minutes. Available in four hard disc capacities up to 200 GB, the new JOBO GIGA one ultra supports all popular media card types, including SecureDigital High Capacity (SDHC).

“The new easy-to-use JOBO GIGA one ultra is the perfect solution for today’s on-the-go digital photographer,” said Johannes Bockemuehl-Simon, JOBO’s CEO. “Not only is this new unit extremely fast when it comes to downloading all digital data for safe and reliable backup storage, this next generation GIGA one is available in various capacities and price points sure to please budget-minded photographers looking for the best their money can buy.”

The new PC and Mac compatible JOBO GIGA one ultra is available in four hard disc capacities – 40 GB, 80 GB, 120 GB and 200 GB. This new unit accommodates all popular media cards featuring slots for CompactFlash (CF) I/II, Microdrive, SecureDigital (SD), SDHC, (Memory Stick) MS, MS Pro, MS Duo, and MultiMediaCard (MMC). In addition, the GIGA one ultra can store digital data in popular file formats such as RAW, JPG, TIFF, MP3, doc, xls, ppt, etc. And if the user chooses to do so, this unit is capable of deleting all data from a user’s memory card via the GIGA one ultra once file transfer is confirmed.

The new GIGA one ultra is USB 2.0 compatible, features a battery Status indicator, energy-saving function, large 2” LCD screen, a sturdy aluminium casing, and covered media card slots for protection against dust and dirt – an ideal feature for photographers that spend a lot of time outdoors. In addition, the new GIGA one ultra’s LCD screen clearly displays the amount of hard drive disc space available as well as the status of every download. This compact unit measures 4.5(L) x 3.1 (W) x 1 (H) inches.

Available at the end of October 2007, the GIGA one ultra will be offered with four different storage capacities – 40 GB, 80 GB and 120 GB and 200 GB and retail prices are expected to be € 149, € 199, € 229, € 329 respectively.

#### **About JOBO AG**

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

# **JOB**O FOR YOUR BEST IMAGE

Through innovation and ingenuity JOB has created standards within the imaging industry. For example, JOB created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOB equipment.

JOB is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. Since then, close interaction with photo dealers and end users has been critical in making JOB an indisputable market leader in the world of photography.

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