

Press Release

JOBO Announces Two 8.4-inch High-Resolution Digital Picture Frames

New stylish digital frames feature internal memory capable of storing from 800 to up to 8,000 images

Gummersbach, Germany (November 20, 2008) – JOBO AG introduces today two new digital picture frames into the growing JOBO family of digital imaging products. The new JOBO Photo Display PDJ801 and PDJ800 both feature a 8.4" high-resolution and brilliant TFT-Color-LCD display designed to beautifully showcase digital images. These frames are designed to keep memories alive by showcasing digital pictures in an automatic slideshow presentation giving precious digital memories new life. Additionally, these frames enable users to highlight their special photographic moments and easily share them with family and friends. The new JOBO digital picture frames feature a handsome Acrylic frame with a modern metal trim to fit in with any décor in the home or office.

Both JOBO digital picture frames feature an 800 x 600 pixel resolution with a contrast ratio of 500:1 and user adjustable brightness. To view images on the high-resolution display, users just insert their camera's media card into the frame to transfer the images or they can download digital image files from their PC onto the frame via the included USB cable. These frames support all popular Memory cards such as CF, SD, MMC, MS, MS Pro and xD. Easy to use buttons on the back of the frames support intuitive operation of all important functions.

The 1 GB internal memory of the new JOBO PDJ801 can store an amazing 8,000 pictures turning it into a deluxe digital photo album. In addition, the JOBO PDJ801 features an integrated rechargeable 1500 mAh Li-Ion battery allowing the digital picture frame to be used without the need for unsightly power cables or as a mobile device that can be brought anywhere the user wishes to share their images.

The JOBO PDJ800 offers a 128 MB internal memory capable of storing approximately 800 images. Both JOBO models support picture browsing, thumbnail mode and slideshow with various transition effects. These digital picture frames also allow users to organize their images into folders and display specific slideshows according to subjects just as vacation, birthday, wedding etc. They also offer user-friendly functions such as Copy, Delete and Rotate photos as well as Picture Effects like "black and white". These frames can also display a calendar and the time and feature an integrated alarm clock. They include AC power adapters and can be powered on and off automatically by a timer.

JOBO PDJ801 Specifications:

- Display: 8.4 inch (21.3 cm) color TFT LCD
- Resolution: 800 x 600 pixels
- Contrast ratio: 500:1
- Aspect ratio: 4:3
- Internal memory: 1 GB for up to 8,000 pictures
- Integrated Li-Ion battery (1500 mAh)
- Supported file formats: JPG, BMP
- Card-slots for CF, SD, MMC, MS, MS Pro, xD
- USB 2.0 High Speed; USB OTG

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- Functions: Picture-Showing-Mode (Picture Browsing, Thumbnail View, Slideshow), Editing (Copy, Delete, Rotate, Picture Effects), calendar, time, alarm
- Adjustable brightness
- Automatic switch-on/switch-off
- Individual slideshows through folder structure
- Stand: removable sturdy metal stand
- Dimensions (W x H x D): 10.2 x 8.3 x 1.4 inches / 260 x 210 x 34.6 mm (without stand)
- Weight: 28.2 ounces / 800 g (with stand)

JOBO PDJ800 Specifications:

- Display: 8.4 inch (21.3 cm) color TFT LCD
- Resolution: 800 x 600 pixels
- Contrast ratio: 500:1
- Aspect ratio: 4:3
- Internal memory: 128 MB for up to 800 pictures
- Supported file formats: JPG, BMP
- Card-slots for CF, SD, MMC, MS, MS Pro, xD
- USB 2.0 High Speed, USB OTG
- Functions: Picture-Showing-Mode (Picture Browsing, Thumbnail View, Slideshow), Editing (Copy, Delete, Rotate, Picture Effects), calendar, time, alarm clock
- Adjustable brightness
- Automatic switch-on/switch-off
- Individual slideshows through folder structure
- Stand: removable sturdy metal stand
- Dimensions (W x H x D): 10.2 x 8.3 x 1.4 inches / 260 x 210 x 34.6 mm (without stand)
- Weight: 28.2 ounces / 800 g (with stand)

These new JOBO Photo Displays includes: removable metal stand, USB-cable, AC adapter and manual. The JOBO Photo Displays are available for €179,00 (PDJ801) and €159,00 (PDJ800) MSRP respectively.

About JOBO AG

JOBO is a family-owned company now in its third generation of family leadership. Having been founded in 1923, it has built up a reputation for quality, professionalism, and commitment. These core values remain their keys for continuous success in times of vast technological changes, growing markets, and globalization.

Through innovation and ingenuity JOBO has created standards within the imaging industry. For example, JOBO created the product class of small-volume, high-quality photo processors. And NASA pictures of the first flight to the moon (Apollo 11) were processed using JOBO equipment.

JOBO is also one of the first exhibitors of the most important photo trade shows in the world – photokina, founded in 1950. This year JOBO celebrates its 85th anniversary and 30th time at photokina which took place in Cologne, Germany, September 23-28, 2008. Continuous close interaction with photo dealers and end users has been critical in making JOBO an indisputable market leader in the world of photography.

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